



Summer, 2017 Report
Second Quarter ending June 30

July 4th...and Independence

Asset Builders moves people toward financial independence. Our direct education programs teach people about financial "good choices" and show them the positive things that can result in the long-term from making good choices in the short term. As Ben Franklin said, "An investment in knowledge pays the best interest."

Our entrepreneurship programs (read about them below) highlight one important way individuals can achieve financial independence, and we provide help that's needed to get a start. As Wayne Gretzky said "You miss 100% of the shots you don't take" so go ahead and go for it!

Thanks for helping us help others in their pursuit of happiness.

MONROE WINS CHALLENGE BOWL!

Congratulations to Monroe High School for successfully defending its FICB championship by defeating Racine Horlick High School in the final game of the season. For its part, Horlick did very well by reaching the finals in its first trip to the state championship. Monroe joins Wilmot Union High School and Glendale Nicolet High School as 2-time winners of the state championship.

Rounding out the final four at this year's championship tournament were Milwaukee Pius XI and Appleton East. In the consolation title match, Madison Memorial defeated Oshkosh North while DC Everest and Appleton Xavier rounded out the consolation final 4 bracket.

The Finance and Investment Challenge Bowl tournaments would not be possible without the generous support of the many sponsors and volunteers that give of their time and resources to help put on this great learning event. "Job well done" to all the schools, teachers, students, volunteers, and sponsors. See you next Fall!

MADISON YOUTH POWER ACADEMY CONCLUDES

Madison students just completed two weeks of immersive education into the world of personal finance, economics and business with Asset Builders' college readiness program, held again at Edgewood College.

Helping prepare students to better understand the U.S. economy, make better financial

decisions, and succeed in their post-secondary education, volunteers from around the city converged to help educate these young scholars. On the last day of the Academy, each student presented his or her business plan or stock buy/sell recommendation...watch out Wall Street! A big thanks to Edgewood College for again hosting the camp.

Madison YPAF Grads



MILWAUKEE YOUTH ENTREPRENEURSHIP TRAINING - Go4it!

The distinguished line-up of special guests just keeps coming at our monthly Go4it! Roundtables. During the second quarter of 2017 we welcomed Wyman Winston of WHEDA who spoke about Milwaukee's entrepreneurial climate; attorneys Steven DeVougas and Derek Hawkins on intellectual property; and Michelle Rinka of Better Investing on starting an investment club.

Next up, Jacqueline Ward will present Robert Kiyosaki's Cash Flow Game on July 8th. Go4it! Roundtable sessions are held every 2nd Saturday of the month at 10am at the BRIC Building in Milwaukee (2741 West Fond du Lac Avenue). Aspiring entrepreneurs should attend!

Go4it! ENTREPRENEURSHIP BOOT CAMP

Go4it! will host an intensive entrepreneurship boot camp for youth ages 16 - 21 years old the week of August 7 -11th, also at the BRIC Building. Juan Casimiro, founder of Biznovator and a nationally renowned entrepreneurship educator from Miami, will be the lead instructor.

Go4it! ENTREPRENEURSHIP SUMMIT

The next Go4it! Entrepreneurship Summit which is produced in collaboration with Running Rebels, is scheduled for September 9, 2017 in Milwaukee! Workshops are being planned on business planning, social media, internet marketing, real estate, investing, and much more. We thank WHEDA for supporting Go4it!

Steven DeVougas (Quarles & Brady and Asset Builders Board of Directors Member); Derek Hawkins (business attorney)



MILLIONAIRES CLUB

Congratulations to J. T. Ruffin! After we helped him get admitted to Hampton University, we accelerated his trajectory by introducing him to the Milwaukee Fellows program where he was the first Madisionian to become a Milwaukee Fellow! JT is majoring in finance and accounting, and is interning this summer at JP Morgan. Next stop..Wall Street!

Mark Murphy (Green Bay Packers) & JT
Blaine Gibson (R.W. Baird and Asset Builders Board of Directors Member); Tay Hampton; John Daniels (Quarles & Brady); & JT



MADISON MILLIONAIRES CLUB CAPS OFF ANOTHER BANNER YEAR!

Can you imagine a 6th grader teaching the principles of wealth building, and middle school students participating in a spirited debate about the merits of raising the minimum wage? That's what happened at the 2017 Madison Club Capstone event.

The Club will return next year, resuming monthly meetings on Sunday afternoons at the UW-Madison Partnership Office. We thank Culvers on Todd Drive, the Capital Times Kids Fund and our team of volunteers that help to make the Club a success.

Millionaires Club 2017
Thomas T., winner of Millionaires Club 2017 Next Level Showcase



RACINE/KENOSHA CAMPS JUST AROUND THE CORNER

The Youth POWER Academy comes to Kenosha on July 17, and Racine on July 24. Both camps are conducted with the close cooperation with Gateway Technical College, and will be held at Gateway in each city. Interested students (and parents) should contact Asset Builders right away for more information, at (608) 663 6332.

Asset Builders

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Asset Builders' mission is to enhance the quality of life and self-determination of low and moderate income youth, families & communities through financial education and wealth-building strategies.

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