



Annual Report for 2009

Asset Builders' mission is to promote financial education and wealth-building strategies to enhance the quality of life of low-income youth, families, and communities. Our business address is 1213 North Sherman Avenue #195, Madison WI 53704. Please visit www.assetbuilders.org or call Richard Entenmann, Executive Director, at (608) 663 6332 for more information.

1. **Description of our activities.** In 2009, we conducted the following programs:
 - a. Money Conference
 - i. total participation was 1,239 plus volunteers.
 - ii. locations: Menominee Indian Reservation/Shawano; Milwaukee; Red Cliff Reservation/Bayfield; Madison; Wausau; Fox Cities; and Racine/Kenosha.
 - b. Finance and Investment Challenge Bowl
 - i. total participation was approximately 150 plus volunteers
 - ii. locations: Madison, Milwaukee; Wausau; and Menominee Indian Reservation/Shawano.
 - c. Youth POWER Academy of Finance
 - i. participation was 20 students
 - ii. location: Edgewood College in Madison
 - d. Millionaires Clubs and Click 'Em Youth Entrepreneurial Venture
 - i. Participation was approximately 75 students
 - ii. Locations: Business and Economics Academy of Milwaukee; Excel Academy (Milwaukee); South Madison; Lussier Community Education Center (Madison).
2. **2009 Board of Directors.** William S. Isbister, *National Council on Economic Education (retired)*; Monica Jaehnig, *State of Wisconsin Investment Board (retired)*; Richard Entenmann *Asset Builders*; Marion F. Brown, *University of Wisconsin Foundation*; Julius Lassiter, *Johnson Controls, Inc.*; Winslow Sargeant, *Venture Investors LLC*; Robert L. Wynn, *Akamai Associates*; Pam Anderson, *US Bank*; Thelma Sias, *We-Energies*; and Rocio Santa, *Milwaukee Public Schools – South Division HighSchool*.
3. **2009 Staff.** Richard Entenmann was the only staff person (employee) for Asset Builders during 2009. We work with consultants and independent contractors to minimize staffing expense.
4. **Financial documents.** (to be determined after audit of financial statements is completed).
5. **Assurance that copies of the most recent annual report are available to the public.** This annual report is available on the Asset Builders website: www.assetbuilders.org.