

Asset Builders Money Conference				
Ninth-annual Madison Conference				
August 15, 2009 at Wright Middle School				
Time	Type of Session	Title	Speaker Name	Organization
8:30	Welcome; General Session	Money Conference Speak-Off/What It Really Takes to Succeed in Business	Ronnie Warner	
9:15-9:30	BREAK	BREAK	BREAK	BREAK
9:30-10:30	Adult 1	How to Improve Your Credit Score (repeated session)	Dan Brey and Steve Gehrman	John Deere Credit/Summit Credit Union
9:30-10:30	Adult 2	Grow Your Green - Budgeting Basics and Energy Efficiency (repeated session)	Annette Miller and Deb Neubauer	MGE; Financial Education Center
9:30-10:30	Adult 3	Investment Clubs -- Easy to Start and NOT Just for the Rich	Camille Carter and Patty Berkan	Madison Bull Market Investment Club; Better Investing
9:30-10:30	Adult 4	Investing 101- What is Asset Allocation and Why Should I Care	Kevin Pachucki	Robert W Baird
9:30-10:30	Adult 5	Predatory Lending -- Swimming with the Sharks	Lemuel Eaton	Metropolitan Milwaukee Fair Housing Council
9:30-10:30	Adult 6	Housing Preservation and Foreclosure Prevention (repeated session)	Ellen Bernards and Kate Nardi	Greenpath Debt Solutions, Dane County Housing Authority
9:30-10:30	Adult 7	Meals in a Flash...for Less Cash	Amanda Jahnke Sauer	Whole Foods

9:30-10:30	Library	One-on-one financial review sessions		
9:30-10:30	Spanish	Homeownership 101	Enrique Gandara	M&I Bank
9:30-10:30	Hmong	Homebuying Basics		
9:30-10:30	Youth 2-5	Childcare	Childcare	Childcare
9:30-10:30	Youth 6-9	Wants and Needs, part 1	Chuck Schneider	M&I Bank
9:30-10:30	Youth 10-13	Money Matters	Corey Foster	Boys and Girls Club of Dane County
9:30-10:30	Youth 14-18	How to Prepare for College -- and Pay for It!	Kristin Fillhouer	Great Lakes Higher Education Guaranty Corporation
BREAK	BREAK	BREAK	BREAK	BREAK
10:45 - 11:45	Adult 1	How to Improve Your Credit Score (repeated session)	Dan Brey and Steve Gehrman	John Deere Credit/Summit Credit Union
10:45 - 11:45	Adult 2	Grow Your Green - Budgeting Basics and Energy Efficiency (repeated session)	Annette Miller and Deb Neubauer	MGE; Financial Education Center
10:45 - 11:45	Adult 3	Stock Analysis Basics - How to Pick Stocks	Diane DeGrand	Better Investing
10:45 - 11:45	Adult 4	Get Smart About Credit...Knowing the Basics	Lucas Giambelluca	Wells Fargo
10:45 - 11:45	Adult 5	Wills and Other Important Documents EVERYONE Should Have	Melinda Gustafson Gervasi	Gustafson Law Office
10:45 - 11:45	Adult 6	Housing Preservation and Foreclosure Prevention (repeated session)	Ellen Bernards and Kate Nardi	Greenpath Debt Solutions, Dane County Housing Authority
10:45 - 11:45	Adult 7	Credit Cards and the New Regulations You've Been Hearing About	Dan Sweeney	M&I Bank
10:45 - 11:45	Adults	One-on-one financial review sessions		

10:45 - 11:45	Spanish	Credit Basics	Jennifer Bisgrove and Greskelly Penaranda	UW Credit Union
10:45 - 11:45	Hmong	Homebuying Basics		
10:45 - 11:45	Youth 2-5	Childcare	Childcare	Childcare
10:45 - 11:45	Youth 6-9	Wants and Needs, part 2/Banana Lady	Chuck Schneider	M&I Bank
10:45 - 11:45	Youth 10-13	Get Ready for College -- Starting NOW	Kristin Fillhouer	Great Lakes Higher Education Guaranty Corporation
10:45 - 11:45	Youth 14-18	How to Find a Job	Aronn Peterson and Guinevere Banks	Common Wealth Development
12 noon	Lunch and General Session	Ann McNeill		
1:00 -- 2:00	Adult 1	How to Improve Your Credit (repeated session)	Steve Gehrman and Ellen Bernards	Great Wisconsin Credit Union/GreenPath Debt Solutions
1:00 -- 2:00	Adult 2	First-time Homeownership...Where's the Money?	Jeff McAlister	WHEDA
1:00 -- 2:00	Adult 3	Entrepreneurship – How to Get Financing and Is It Right For You?	Anthony Harris	WWBIC
1:00 -- 2:00	Adult 4	Life Insurance and Long-term Care Insurance...What You Need To Know	David Horstmann	Northwestern Mutual

1:00 -- 2:00	Adult 5	Managing Your Finances During Hard Times - Practical Tips	Jaimes Johnson	UW Credit Union
1:00 -- 2:00	Adult 6	Financial Issues after High School		Wells Fargo
1:00 -- 2:00	Adult 7	Avoid Bankruptcy - Tips to Help Increase Your Financial I.Q.	Colin Kreuziger	United States Bankruptcy Court for the Western District of Wisconsin
1:00 -- 2:00	Adults	One-on-one financial review sessions		
1:00 -- 2:00	Spanish	tbd		
1:00 -- 2:00	Hmong	Homebuying Basics		
1:00 -- 2:00	Youth 2-5	Childcare	Childcare	Childcare
1:00 -- 2:00	Youth 6-9	Your Money Toolkit -- Savings and Checking Accounts	Lucas Giambelluca	Wells Fargo
1:00 -- 2:00	Youth 10-13	tbd		
1:00 -- 2:00	Youth 14-18	Applied Entrepreneurship -- The Business of Music and Entertainment	Brent Hoffman and Ronnie Warner	