

| Asset Builders Money Conference | | | | | |
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| Tenth-annual Madison Conference | | | | | |
| August 14, 2010 at Boys and Girls Club/Allied Drive | | | | | |
| note: 7 classrooms plus gym are available (separate space for childcare is also available) | | | | | |
| Time | Type of Session | Title | Speaker Name | Status | Organization/Firm |
| 9:00 | Welcome; General Session | | | | |
| 9:45-10:00 | BREAK | BREAK | BREAK | | BREAK |
| 10:00-11:00 | Adult 1 - gym | How to Improve Your Credit Score (repeated session) | Dan Brey | ok | John Deere Credit |
| 10:00-11:00 | Adult 2 - 1st classroom | Grow Your Green - Budgeting Basics and Energy Efficiency (repeated session) | Deb Neubauer and Charles Warner | ok | Financial Education Center; MGE |
| 10:00-11:00 | Adult 3 - 2nd classroom | Life Insurance 101 | Jessica Schock | ok | Northwestern Mutual Insurance Company |
| 10:00-11:00 | Adult 4 - 3rd classroom | First-time Homeownership...How to! | Paul Soglin | ok | WHEDA |
| 10:00-11:00 | Adult 5 - 4th classroom | Cash Flow Game (full-morning session) | Danielle Treu and Gail Dallman | ok | Urban League of Greater Madison and US Trustee's Office |
| 10:00-11:00 | Offices?? | One-on-one financial review sessions | tbd | | |
| 10:00-11:00 | Spanish - 5th classroom | Using Credit Wisely | Greskelly Penaranda | ok | UW Credit Union |
| 10:00-11:00 | Hmong - need location | Using Credit Wisely | Chia Yang | ok | WHEDA |
| 10:00-11:00 | Youth 2-5 | Childcare | Childcare | | Childcare |

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| 10:00-11:00 | Youth 6-12 - 6th classroom | Wants and Needs, part 1 | Monica Howard | ok | M&I Bank |
| 10:00-11:00 | Youth 13-16 - 7th classroom | How to Find a Job | Aronn Peterson and Becky Redelings | ok | Common Wealth Development |
| BREAK | BREAK | BREAK | | | BREAK |
| 11:15-12:15 | Adult 1 - gym | Entrepreneurship – How to Get Financing and Is It Right For You? | Rachel Jovi | ok | WWBIC |
| 11:15-12:15 | Adult 2 - 1st classroom | Grow Your Green - Budgeting Basics and Energy Efficiency (repeated session) | Deb Neubauer and Charles Warner | ok | Financial Education Center; MGE |
| 11:15-12:15 | Adult 3 - 2nd classroom | Investing 101- What is Asset Allocation and Why Should I Care | Kevin Pachucki | ok | Robert W Baird |
| 11:15-12:15 | Adult 4 - 3rd classroom | Dress for Success...to Get That Job | Sherron Hopkins/AKA Sorority | | |
| 11:15-12:15 | Adult 5 - 4th classroom | Cash Flow Game (full-morning session) | Danielle Treu and Gail Dallman | ok | Urban League of Greater Madison and US Trustee's Office |
| 11:15-12:15 | Adults | One-on-one financial review sessions | tbd | | |
| 11:15-12:15 | Spanish - 5th classroom | Credit Basics | Greskelly Penaranda | ok | UW Credit Union |
| 11:15-12:15 | Hmong - need location | Credit Basics | Chia Yang | ok | WHEDA |
| 11:15-12:15 | Youth 2-5 | Childcare | Childcare | | Childcare |
| 11:15-12:15 | Youth 6-12 - 6th classroom | Wants and Needs, part 2 | Monica Howard | ok | M&I Bank |
| 11:15-12:15 | Youth 13-16 - 7th classroom | Get Ready for College -- Starting NOW | Tou Ya Khang | ok | Great Lakes Higher Education Guaranty Corporation |

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| 12:15 | Lunch and General Session | Michael Roberts | | 2010 | |
| 1:30 -- 2:30 | Adult 1 - gym | How to Improve Your Credit Score (repeated session) | Dan Brey | ok | John Deere Credit |
| 1:30 -- 2:30 | Adult 2 - 1st classroom | Financial Success: What You Need to Know About Using Credit | Gail Dallman | ok | US Trustee's Office |
| 1:30 -- 2:30 | Adult 3 - 2nd classroom | The Business of Music and Movies | Ronnie Warner and Tim Reid, Jr. | ok | |
| 1:30 -- 2:30 | Adult 4 - 3rd classroom | Dress for Success...to Get That Job | Sherron Hopkins/AKA Sorority | | |
| 1:30 -- 2:30 | Adult 5 - 4th classroom | Predatory Lending -- Swimming with the Sharks | Lemuel Eaton | ok | Metropolitan Milwaukee Fair Housing Council |
| 1:30 -- 2:30 | Adults | One-on-one financial review sessions | tbd | | |
| 1:30 -- 2:30 | Adult 6 - 5th classroom | [title tbd] | Mark Herbst | ok | Wells Fargo |
| 1:30 -- 2:30 | Youth 2-5 | Childcare | Childcare | | Childcare |
| 1:30 -- 2:30 | Youth 6-12 - 6th classroom | tbd | | | |
| 1:30 -- 2:30 | Youth 13-16 - 7th classroom | Money Working for You! | Camille Carter | ok | Madison Bull Market Investment Club |
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