



2026-2027 Coulee Region Tournament

Finance & Investment

CHALLENGE BOWL

10th Anniversary!



The **Finance and Investment Challenge Bowl** is a quiz bowl competition that helps teach high school students about personal finance and economics. FICB aligns with statewide instructional standards and is an effective strategy to promote learning. FICB features student teams competing for trophies, fabulous prizes, and the opportunity to qualify for the state championship - all in an atmosphere of friendly competition.

Visit www.ficbonline.org to learn more!

10th Annual Coulee Region Tournament

WHO CAN COMPETE?

Any student in a
Coulee region High School



Asset Builders is a Wisconsin nonprofit organization with a mission of increasing financial literacy.

Please contact Richard Entenmann of Asset Builders with any questions:

info@assetbuilders.org
(608) 663-6332

WHEN?

Feb. 16 and 17, 2027*

8:30am - 2:00pm

*Select your preferred date when you register!

WHERE?

UW-La Crosse
Student Union

521 East Avenue N, La Crosse

REGISTER!

Team registration deadline:

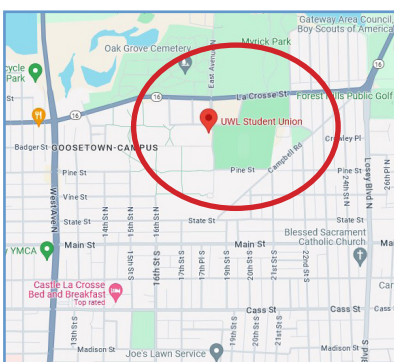
February 1, 2027

SPONSORS



Fabulous prizes: Scholarships for post-secondary education will be awarded to the first-place team on each tournament day, with a value of \$500.00 per student. Each first-place team will also receive a \$200 stipend to help defray expenses of travel to the state championship.

Thanks to the 7 Rivers Chapter of Credit Union! SEE PAGE 2 FOR MORE DETAILS!



Please send this registration form and non-refundable registration fee of \$25 **per team** to: **Asset Builders of America, Inc.**, 1213 North Sherman Avenue #195, Madison WI 53704

Please circle your preferred date when you register: **February 16 or February 17**

Your Name/Team Name: _____

Email Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Team Members and schools (if known): _____



SPONSORED BY:
7 RIVER'S REGION CHAPTER
OF CREDIT UNIONS



SCHOLARSHIP PROGRAM

DETAILS:

Scholarships will be awarded to the first-place team on each tournament day, with a value of \$500.00 per student. These scholarships are intended to cover expenses related to higher education after high school. To claim their scholarship, students must submit the necessary documentation to the chapter.



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CHALLENGE
BWL
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