



2026-2027 Whitewater Regional Tournament

Finance & Investment

CHALLENGE BOWL



The Finance and Investment Challenge Bowl is a quiz bowl competition that helps teach high school students about personal finance and economics. FICB aligns with statewide instructional standards and is an effective strategy to promote learning. The Challenge Bowl features student teams competing for trophies, fabulous prizes, and the opportunity to qualify for the state championship - all in an atmosphere of friendly competition.

Visit www.ficbonline.org to learn more!

3rd Annual Whitewater Tournament

WHO CAN COMPETE?

Any Student in a Southeastern Wisconsin High School



Asset Builders is a Wisconsin nonprofit organization with a mission of increasing financial literacy.

Please contact Richard Entenmann of Asset Builders with any questions:

info@assetbuilders.org
(608) 663-6332

WHEN?

March 12, 2027
8:30am - 1:30pm

WHERE?

UW Whitewater
College of Business and Economics
809 W Starin Rd, Whitewater

REGISTER!

Team registration deadline:
February 26, 2027

SPONSORS



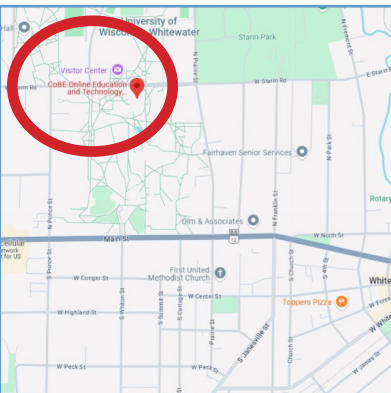
University of Wisconsin
Whitewater



Wisconsin Bankers
FOUNDATION

MORE INFO

Be sure to visit
www.ficbonline.org
to see the study guide
and find out what you
need to know!



Please send this registration form and non-refundable registration fee of \$25 **per team** to:
Asset Builders of America, Inc., 1213 North Sherman Avenue #195, Madison WI 53704

Your Name/Team Name: _____

Email Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Team Members and schools (if known): _____