



# 2026-2027 Wisconsin Rapids Regional Tournament

## Finance & Investment

# CHALLENGE BOWL



The Finance and Investment Challenge Bowl is a high school quiz bowl competition designed to teach personal finance and economics. In this bracketed tournament, student teams compete using their knowledge of financial topics for the opportunity to advance to the State Championship – while winning trophies and prizes including cash, gift cards, and more! FICB features student teams competing for trophies, fabulous prizes, and the opportunity to qualify for the state championship - all in an atmosphere of friendly competition.

Visit [www.ficbonline.org](http://www.ficbonline.org) to learn more!

### WHEN?

February 11\*, 2027  
8:30am - 1:30pm

*\*Please hold 2/12/27 for weather-related delay or for a second day of competition if necessary!*

### WHERE?

Mid-State Technical College  
Use main entrance (Entrance A1)  
Wisconsin Rapids, WI

### REGISTER!

Team registration deadline is:  
January 25, 2027

### SPONSORS



UNITED WAY SOUTH WOOD & ADAMS COUNTIES



### 8th Annual Wisconsin Rapids Tournament

### WHO CAN COMPETE?

Any student in a Central Wisconsin High School



Asset Builders is a Wisconsin nonprofit organization with a mission of increasing financial literacy.

Please contact Richard Entenmann of Asset Builders with any questions:

[info@assetbuilders.org](mailto:info@assetbuilders.org)  
(608) 663-6332



United Way's Financial Security Coalition's goal: Creating a stronger financial future for every generation.

For more information, contact Jessica Arneson United Way Community Engagement Coordinator at (715) 421-0390 or [jessica@uwswwac.org](mailto:jessica@uwswwac.org).

Please send this registration form and non-refundable registration fee of \$25 **per team** to:  
**Asset Builders of America, Inc.**, 1213 North Sherman Avenue #195, Madison WI 53704

You can also register via email by contacting us at: [info@assetbuilders.org](mailto:info@assetbuilders.org)

Your Name/Team Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Team Members and schools (if known): \_\_\_\_\_