



2025-2026 State Championship Finance & Investment CHALLENGE BOWL

17th ANNUAL!



The Finance and Investment Challenge Bowl helps teach high school students about personal finance and economics. FICB aligns with statewide instructional standards and teachers find it to be an important part of the school year. FICB features student teams competing for trophies, fabulous prizes, and an atmosphere of friendly competition where learning is celebrated. Visit www.ficbonline.org to learn more!

"This my favorite learning experience for my students, and it is run so professionally. I get good ideas for my classes and the instant feedback makes it a learning experience for everyone watching. We have increased our studying by huge leaps over the years and hope to make it to State again."
—Teacher, Stanley-Boyd High School



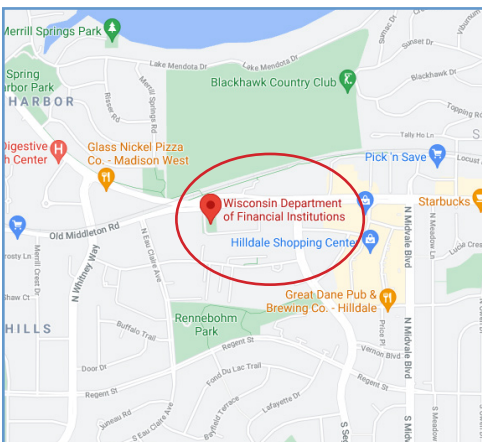
Asset Builders is a WI nonprofit organization with a mission of promoting financial education and wealth-building strategies to enhance the quality of life of youth, families and communities.
www.assetbuilders.org

Please contact Richard Entenmann of Asset Builders with any questions:
info@assetbuilders.org
(608) 663-6332

**WHEN WILL THE
COMPETITION
TAKE PLACE?**
APRIL 22, 2026

**WI Dept of Financial
Institutions (Hilldale)**
4822 Madison Yards Way
North Tower
Madison, WI

SPONSORS



PARTICIPATING SCHOOLS

Wausau Region
DC Everest
Wausau West

Eau Claire Region
Cadott
Menomonie

Madison Region
McFarland
LaFollette

Green Bay Region
DePere (2 teams)

Racine/Kenosha Region
Case
Tremper

Rhineland Region
Rhineland
Northland Pines

WI Rapids Region
Amherst & Marshfield
(Co-Champions)

Rock County Region
Beloit Turner
Milton

Milwaukee Region
Bay View
Golda Meir
Nicolet
Shorewood

**Coulee/La Crosse
Region**
Onalaska and Mauston
(co-champions)

**West Bend/Kettle
Moraine Region**
Kewaskum
West Bend

Whitewater Region
Monroe
Waukesha North

Lakeshore Region
Kewaunee
Manitowoc Lincoln

**Northland/Hayward
Region**
Northwestern (2 teams)